

# The Ultimate Checklist For The Modern Retailer

## DISPLAYS2GO

Are you opening a new store or maybe just looking to give your current location a makeover? Whichever the case, we've got you covered with these outfitting essentials.

### Presentation Is Everything

Your merchandising fixtures say a lot about your brand. Choose a style and try to stick to it for a cohesive design. Consistency is key!

- |   |   |
|---|---|
| <input type="checkbox"/> Shelving Units     | <input type="checkbox"/> Merchandising Risers |
| <input type="checkbox"/> Clothing Racks     | <input type="checkbox"/> Display Cases        |
| <input type="checkbox"/> Nesting Tables     | <input type="checkbox"/> Slatwall & Gridwall  |
| <input type="checkbox"/> Tables & Pedestals | <input type="checkbox"/> Mannequins           |

### Impactful Branding Everywhere

Turn empty spaces into branding opportunities with signage displays that not only highlight your promotions but also reflect your brand personality.

- |  |   |
|--|---|
| <input type="checkbox"/> Poster Stands for Floor | <input type="checkbox"/> "Open" Flags   |
| <input type="checkbox"/> Countertop Sign Holders | <input type="checkbox"/> Window Signage |
| <input type="checkbox"/> Wall Mounted Signs      | <input type="checkbox"/> Floor Decals   |

### Nail Your Point-of-Sale

Create a seamless checkout process that makes it quick and easy for the customer. Don't forget to add some goodies around the register to encourage those impulse buys!

- |  |   |
|--|---|
| <input type="checkbox"/> Cash Wraps & Counters       | <input type="checkbox"/> POS Operating System |
| <input type="checkbox"/> Point-Of-Sale Tablet Holder | <input type="checkbox"/> Queue System         |
| <input type="checkbox"/> Spinners & Peg Hooks        | <input type="checkbox"/> Dump Bins            |
| <input type="checkbox"/> Gift Card Holders           | <input type="checkbox"/> Shopping Bags        |

### Want To Get Digital?

- Digital Shelving
- Digital Countertop Displays
- Video Walls

### New Business Must-Haves

- Security System
- Lighting Fixtures
- Shopping Carts or Baskets

## Helpful Tip!

Every store is different. Make sure you are making the most of your space with a layout that works for you. Read more on [How to Find the Right Store Layout for Your Business](#).



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